

WE MAKE BUSINESS BOOM



GSA Contract Holder
Contract number: 47QRAA21D00AR



Rusty Griffin
rusty@griffinwink.com

(806) 205-6109

www.griffinwink.com

5001 W. Loop 289 Ste. 337

Lubbock, TX 79414

GriffinWink Advertising is a TRADIGITAL agency that blends both traditional and digital mediums cohesively to work together in perfect harmony, providing the consumer with the information they need across the platforms they use every day.

We are a growth company dedicated to delivering progressive marketing solutions. We ask questions, seek answers and educate team members to continually challenge the status quo.

DIFFERENTIATORS

- GriffinWink Advertising earned recognition as 1 of 40 digital agencies by Google to join their exclusive Elevator platform. Acceptance is based on growth, capabilities, and management of accounts, achieving this through team training and growth programs developed to produce ROI driven campaigns.
- We listen, learn, and will respectfully question your direction. You will know your needs are being prioritized and your budget maximized. We treat your time and money as if it were our own. We succeed by helping you succeed.

CORE COMPETENCIES

- Marketing Strategies
- Brand Development
- Digital Advertising
- Traditional Advertising
- Social Media Management
- Audio/Visual Production
- Graphic Design
- Website Design
- Search Engine Optimization

NAICS CODES

- 541810** Advertising Agencies
- 541613** Marketing Consulting Services
- 541830** Media Buying Agencies
- 541430** Graphic Design Services
- 541850** Outdoor Advertising
- 512110** Motion Picture and Video Production
- 512191** Teleproduction and Other Postproduction Services
- 541890** Other Services Related to Advertising
- 541490** Other Specialized Design Services
- 541860** Direct Mail Advertising
- 541922** Commercial Photography
- 541820** Public Relations Agencies

PAST PERFORMANCES

- South Plains Association of Governments
- South Plains Aging & Disability Resource Center
- Panhandle Aging & Disability Resource Center
- Panhandle Regional Planning Commission
- A&R Mechanical
- Aging & Disability Resource Center of Tarrant County
- Concho Valley Council of Governments
- Texas Alliance of Information and Referral Systems, Inc.
- Lowery Plumbing, Heating & Air Conditioning
- Watermaster Irrigation