



open door

Live. Thrive. Belong.

As a small nonprofit that serves people in poverty, homelessness, and sex trafficking – it is very important to us that we tell the positive stories that arise from our services from homelessness to housing and beyond, including healing from the traumatic effects of sex trafficking. Because of the vulnerable nature of the people we serve, marketing and storytelling can be tricky! We strive to protect people from being re-traumatized or paraded around as the “poster child” for homelessness or sex trafficking.

Donovan and his crew at Griffin Wink understand this and work diligently to create mindful, yet beautiful images and publications that tell the Open Door story of hope, restoration, and healing in community. Recently we wrapped up our first ever Annual Report and Donovan was with us from inception to creation and finally completion. His ideas are top-notch, and his vision highlights his out of the box thinking. Seeing as this was our first Annual Report, we relied heavily on Donovan and his expertise to guide us on everything from the overall look of the publication to important content to include. He created a professional, yet affordable report for us and we are over the moon with the final product! We work with Griffin Wink throughout the year on everything from business cards to newsletters and large End of Year Giving campaigns. To us, Donovan and his team at Griffin Wink are much more than marketing and graphics gurus- they are trusted members of the Open Door team. I personally can't imagine going into a fundraising season or even small event planning without Donovan and his team walking alongside me creating beautiful pieces to help me tell our story. These guys rock!

Brandi Blake
Associate Director of Development
Open Door